

**BACHELOR'S DEGREE PROGRAMME / BHM**

**Term-End Examination**

**June, 2018**

14266

**ELECTIVE COURSE : ENGLISH**

**BEGE-103 : COMMUNICATION SKILLS IN ENGLISH**

*Time : 3 hours*

*Maximum Marks : 100*

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**Note :** Answer any *five* of the following questions. All questions carry equal marks.

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1. Write an essay on any *one* of the following topics : 20
  - (a) English as a World Language
  - (b) Global English and Indian English
  
2. What do you understand about conversation conventions ? Provide suitable examples to illustrate your points. 20
  
3. Two business colleagues go for dinner on a Friday after work. Imagine a dinner talk in ten turns and produce it in your answer script. 20

4. As the head of the HRD of a company, what general, professional and personal questions would you ask a fresh candidate seeking employment with your firm ? 20
  5. What is plagiarism ? Why is it wrong to plagiarise and how would you avoid it ? 20
  6. Explain the terms 'bust shot', 'extreme close-up', 'long shot', 'very long shot' and 'mid shot'. Why are these important in producing a television programme ? 20
  7. What is rhetoric ? Name five rhetorical devices and explain them with the help of suitable examples. 20
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